# CHRISTIE'S

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# STELLA X SMART WORKS FASHION AUCTION IN ASSOCIATION WITH CHRISTIE'S

AN ONLINE CHARITY SALE IN COLLABORATION WITH THE TELEGRAPH'S STELLA MAGAZINE TO RAISE FUNDS FOR SMART WORKS

LOTS INCLUDE JANE BIRKIN'S BLACK TOGO LEATHER HERMÈS BIRKIN 35,
BETTY JACKSON'S SUNGLASSES USED IN THE *ABSOLUTELY FABULOUS* WARDROBE OF JOANNA LUMLEY
RALPH & RUSSO'S SILVER LIQUID VELVET DRESS WORN BY KYLIE MINOGUE



Left to right: Lot 2, Ralph & Russo's Silver Liquid Velvet Asymmetric Dress worn by Kylie Minogue, Estimate: £2,000-3,000

Lot 5, Jane Birkin's Black Togo Leather Birkin 35 with Rose Gold Hardware, Hermès, 2020, Estimate: £8,000-10,000

Lot 1, Betty Jackson's sunglasses used in the Absolutely Fabulous wardrobe of Joanna Lumley and Red Lipstick Barbara Daly, Estimate: £300-400

Lot 10, Dame Helena Morrissey's White and Grey Silk Organza and Layered Chiffon Gown, Alexander McQueen, Final Collection 2010, Estimate: £10,000-15,000

**LONDON –** Christie's unveils the Stella X Smart Works Fashion Auction, an online charity sale comprising 33 lots, each donated by an iconic woman based on its significance, from representing a particularly important moment, memory or achievement to a defining look from their fashion journey. Donors include Victoria Beckham, Kate Moss, Lara Stone, Gemma Arterton and Dame Shirley Bassey amongst others. The auction is now live online *here*, and will be open for bidding until 15 September, to raise vital funds in support of UK charity Smart Works.

The auction features Jane Birkin's iconic Black Togo Leather Birkin 35 (estimate: £8,000-10,000) and Dame Helena Morrissey's Alexander McQueen gown (estimate: £10,000-15,000), worn to the Soiree d'Or dinner in 2011, and part of the legendary designer's final 2010 collection. Further highlights include two of Victoria Beckham's black bustiers (estimate: £700-1,000) worn to launch events; Kate Moss's vintage jumpsuit worn to Moët Impérial's 150<sup>th</sup> Anniversary at the château de Saran, France, May 2019 (estimate: £500-800); Dame Twiggy Lawson's Tommy Nutter suit, 1971 (estimate: £800-1,200), of the same design as she wore on the cover of her debut album; Betty Jackson's sunglasses used in the *Absolutely Fabulous* wardrobe of Joanna Lumley, together with a Barbara Daly bespoke red lipstick (estimate £300-400); and Ralph & Russo's silver liquid velvet asymmetric dress worn by Kylie Minogue to the Royal Academy Summer Party in 2019 (estimate: £2,000-3,000). The lots are offered without reserve, with estimates starting from £200, presenting collectors an exciting opportunity to harness the power of fashion to help transform the lives of women across the UK.

Smart Works is a UK charity that provides high quality interview clothes and interview training to unemployed women in need. Smart Works recognises the power of clothes and confidence to allow a woman to be her best at a crucial moment in her life, giving her the self-assurance and the practical tools required to succeed in an interview and transform her life.

Caitlin Yates, Head of Sale, Private & Iconic Collections, London: "We are honoured to have been entrusted with this Fashion Auction to benefit Smart Works and to be working hand in hand with Stella. The online sale from 21 August to 15 September 2020 provides fans, admirers and collectors with the opportunity to obtain an era-defining memento from our iconic donors and support such a noble cause at such a profound moment."

Kate Stephens, Smart Works CEO: "Passing on a treasured possession to help another woman succeed is a powerful concept and one we passionately believe in at Smart Works. All proceeds from the incredible pieces in this auction will help give women across the UK the toolkit they need to transform their lives. As we navigate this pandemic, we know more women than ever before will need our support and it's been wonderful to see our community come together to help us during this time. We're thankful to those who have so generously donated their cherished items for this cause, and to Stella and Christie's for making this concept a reality, so we can carry on providing support to those who need it most."

Caroline Barrett, Editor Stella: "This is no ordinary auction. Every item represents a piece of fashion history and we are so grateful to all of our 34 high-profile donors for kindly parting with something which clearly meant a lot to them. Their generosity will literally change the lives of the thousands of women who are helped by Smart Works charity every year."

Lots have been donated by: Gillian Anderson OBE, Gemma Arterton, Dame Shirley Bassey DBE, Victoria Beckham OBE, Jane Birkin OBE, Alexandra Burke, Mel C, Samantha Cameron, Alexa Chung, Poppy Delevingne, Michelle Dockery, Bella Freud, Jerry Hall, Anya Hindmarch CBE, Roksanda Ilincic, Betty Jackson CBE, Maya Jama, Stella McCartney OBE, Jessica McCormack and Emilia Wickstead, Marian Keyes, Dame Helena Morrissey DBE, Kate Moss, Arizona Muse, Jenny Packham, Grayson Perry CBE, Ralph & Russo, Alexandra Shulman CBE, Lara Stone, Nadja Swarovski, Barbara Taylor Bradford OBE, Stella Tennant, Dame Twiggy Lawson DBE, Dame Julie Walters DBE

### **AUCTION HIGHLIGHTS**



Left to right: Lot 17, Alexandra Shulman's Black Gown, Vivienne Westwood Couture, 2006, Estimate: £1,000-1,500 Lot 15, Alexa Chung's 'Melancholy Dance' Rust Silk Organza Dress, Johanna Ortiz, S/S 2019, Estimate: £600-1,000 Lot 12, Gillian Anderson's Cream Heavy Crepe 'Serendipity' Gown, Safiyaa, S/S 2020, Estimate: £800-1,200 Lot 16, Dame Twiggy Lawson's Light Blue Three Piece Suit, Tommy Nutter, 1971, Estimate: £800-1,200



Left to right: Lot 8, Kate Moss's Champagne-Coloured Jumpsuit, Vintage 'Darling', circa 1980, Estimate: £500-800

Lot 7, Victoria Beckham's Black Bustiers, one William Tempest, both circa 2008, Estimate: £700-1,000

Lot 6, Michelle Dockery's Beige Cashmere Coat and Pale Blue and Black Checked Suit, Burberry, circa 2013 & 2018, Estimate: £800-1,200

Lot 3, Anya Hindmarch's Pale Gold Brass Metallic Crisp Packet II, 2015, Estimate: £500-800



Left to right: Lot 19, Poppy Delevingne's Cream and Polychrome Patterned Silk Blouse, Gucci, 2018, Estimate: £300-500

Lot 23, Dame Julie Walter's Cream Silk Short Trench Coat Suit, Burberry, 2015, Estimate: £500-800

Lot 27, Emilia Wickstead's Orange Textured Cloque 'Heloise' Gown and Jessica McCormack's Diamond Gypset Hoop Earrings, Estimate: £2,000-3,000

Lot 30, Grayson Perry's Flower-Print Polychrome and Tulle 'Party Dress' worn by alter-ego Claire, circa 2010, Estimate: £500-800

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#### **About Christie's**

Christie's, the world's leading art business, had auction sales in 2019 that totalled £4.5 billion / \$5.8 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and international expertise. Christie's offers around 350 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery.

#### **About Smart Works**

#### smartworks.org.uk

Founded in September 2013 Smart Works exists to help unemployed women regain the confidence they need to succeed at job interviews, find employment and transform their lives. There are eight Smart Works centres across seven UK cities and in the last twelve months almost 4,000 women have benefitted from the service.

Half of Smart Works clients are long-term unemployed with over a quarter having applied for over 50 roles. With the charity's support, 65% go on to get a job within one month of their visit. As well as providing complete outfits of high-quality clothes for job interviews, beneficiaries also have access to one-to-one interview training and the opportunity to join Smart Works Network, meeting every month to further their professional and personal development.

Smart Works Charity, No: 1080609

#### **About Stella**

Stella is The Telegraph's award winning magazine, featuring the very best of the fashion and beauty world along with thought-provoking features, exclusive celebrity interviews, award-winning food pages and high-profile columnists. The magazine prides itself on its strong female community who remain at the heart of the publication - accessing its content not just in print on a Sunday, but also at telegraph.co.uk. During the week, the conversation continues via its social channels: instagram: @telegraphstella and Twitter @telegraphstella

Furthermore, the Stella Daily newsletter is delivered directly to readers inboxes seven days a week. Every year, the magazine is brought to life at Stella Live where the biggest names in the industry join the team and its readers for the event featuring inspirational talks and demonstrations.

Stella has worked with its charity partner, Smart Works, on other initiatives including The Big Stella X Smart Works Fashion Sale, which last year raised more than £90k.