

CHRISTIE'S



PRESS RELEASE | WORLDWIDE
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PERRIER-JOUËT AND CHRISTIE'S ANNOUNCE GLOBAL TWO-YEAR COLLABORATION

WORLDWIDE: Perrier-Jouët and Christie's announce a two-year global collaboration, offering collectors opportunities to experience prestigious cuvées. At the heart of the partnership stands a remarkable heritage defined by excellence, which unites Maison Perrier-Jouët and Christie's.

The partnership will encompass bespoke experiences for Christie's clients to enjoy, celebrating a shared passion for wine and art. Since its foundation in 1811, Perrier-Jouët has been influenced by its founders' love of nature and art, and this collaboration will offer Christie's collectors the opportunity to discover Maison Belle Epoque, the residence of the champagne house's founding family and today home to one of the largest private collection of French Art Nouveau in Europe. There will also be an auction showcasing exceptional Champagnes and unique VIP experiences from Perrier-Jouët at Christie's London headquarters in June 2021.

Alexander Staartjes, Perrier-Jouët's Prestige Director: *"Our two Houses are united by a long-standing shared history. In 1888, Christie's offered the Perrier-Jouët 1874 vintage, which at the time established the record for the most expensive champagne ever sold at auction. Today we are proud to be renewing our ties with Christie's to once again bring the Maison Perrier-Jouët's Art of Vintage to life for their clients."*

Tim Triptree MW, International Director, Christie's Wine & Spirits: *"Christie's is delighted to collaborate with Perrier-Jouët as our preferred Champagne partner globally. Building on the long established history between Christie's and Perrier-Jouët dating back to the 19th century, we are proud that Christie's collectors across the globe will be able to enjoy Perrier-Jouët's prestigious cuvées."*

The collaboration begins with immediate effect, and will run until end of 2022.

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About Christie's

Christie's is a name and place that speaks of extraordinary art, unparalleled service and international expertise. Founded in 1766 by James Christie, Christie's has conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers around 350 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting Private Sales for clients and online sales are offered year-round across all categories. Christie's global presence is spread across a network of international salerooms and 61 representatives and offices. Christies.com provides detailed articles and videos on the objects offered for sale alongside the latest advances in digital viewing tools to make Christie's accessible to all.

**Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees.*

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Images available on request

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About Maison Perrier-Jouët

Founded in 1811 in Epernay, Maison Perrier-Jouët is one of France's most historic champagne houses, but also one of its most distinctive, renowned for its floral and intricate champagnes which reveal the true essence of the Chardonnay grape and an enduring tradition of savoir-faire – an unparalleled expertise of only seven Cellar Masters since its foundation. A boutique house with a family spirit, Perrier-Jouët has been profoundly influenced by its founders' love of nature and art – twin inspirations which allow it to create exceptional experiences and moments of wonder that enhance everyday life. Since its 1902 collaboration with Art Nouveau pioneer Emile Gallé, creator of the anemone design for its Perrier-Jouët Belle Epoque prestige cuvee, Perrier-Jouët has commissioned work from established and emerging artists including Bethan Laura Wood, Daniel Arsham, Noé Duchaufour-Lawrance, Miguel Chevalier, Makoto Azuma, Tord Boontje, Studio Glithero and Simon Heijdens, and more recently Vik Muniz, mischer'traxler, Ritsue Mishima, Andrew Kudless and Luftwerk.

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